



## **PCHC Member Security and Code of Conduct Agreement**

The goal of the Protect Child Health Coalition (PCHC) is to protect the innocence and health of children by exposing Comprehensive Sex Education (CSE) and its funding and preventing the implementation of CSE programs in schools and community settings.

### **The PCHC seeks:**

- **To develop strategies, effective messaging, and short-term and long-term plans for fighting CSE at the national, state, and local level.**
- **To network with and learn from others fighting CSE across our nation.**
- **To strengthen the state efforts of individuals and groups to fight CSE.**

### **PCHC Communications:**

The PCHC's primary communication system is through the ProtectChildHealth Google Group. This is a self-regulated email group, and it is imperative that each member follow basic security policies so that:

- All members are informed, rather than overwhelmed, with emails, and
- PCHC information and resources are not sent outside of the Coalition.

All PCHC emails must pertain to fighting CSE and protecting the health and innocence of children. Subject matter should relate to our goals to expose CSE activities and its consequences, as well as to promote optimal sexual health messages.

Appropriate subject matter examples are:

- Strategies, effective messaging, and plans including PCHC strategies or exposing those strategies used by CSE proponents, such as SIECUS (the Sexuality Information and Education Council of the United States), Guttmacher Institute, Advocates for Youth, etc.
- Newsworthy articles, opinion pieces, blogs, or events relevant to the PCHC, such as policy updates, CSE funding changes, PCHC member success stories, etc.
- Networking and requests for information/help with a local situation or need to fight CSE.
- Updates from PCHC Leadership Team to inform and strengthen the PCHC and to rally support for specific efforts. Updates from Admin will have \*\* in the subject line.

## Subject Line

- The email subject line should indicate a clear connection to our goals, such as “Fighting Making Proud Choices.” If location is important, identify your location in the subject line. For example: “South Carolina: Fighting Making Proud Choices.” Other subject line options include: “General News,” “PCH Coalition Business,” etc. Updates from Admin will have \*\* in the subject line.

## Viewing and Posting

- Visit the ProtectChildHealth Coalition Google Group at <https://groups.google.com/forum/#!forum/protectchildhealth>
- To post to this group, send an email to [ProtectChildHealth@googlegroups.com](mailto:ProtectChildHealth@googlegroups.com).
- Only information or requests pertaining to the entire Coalition should be posted as general emails to the PCHC ([ProtectChildHealth@googlegroups.com](mailto:ProtectChildHealth@googlegroups.com)).
- If you have a concern or question for a specific member of the Coalition, **please email them directly. Directories are updated monthly and sent out to the members.**
- If you have a question or matter for consideration by the Coalition Leadership, email Mary McLellan, Administrator, at [Mary@ProtectChildHealth.org](mailto:Mary@ProtectChildHealth.org).

## PCHC Security Policies

- The PCH Coalition is a **private** email group. Each candidate for membership **MUST** be vetted. If you want to recommend someone for membership, email Mary McLellan, Administrator, at [Mary@ProtectChildHealth.org](mailto:Mary@ProtectChildHealth.org).
- As new members are added and introduced to the group, email them directly with a friendly welcome with offers to assist in your particular area of expertise and/or share your website link.
- Since this is a private email group, **DO NOT forward emails outside of the PCHC.**
- All emails are for **INTERNAL USE** of Coalition members **ONLY!** If you have questions, send an email to Mary McLellan at [Mary@ProtectChildHealth.org](mailto:Mary@ProtectChildHealth.org), and someone on the Leadership Team will answer you as soon as possible.
- **DO NOT** include the ProtectChildHealth Google Group email address as one of the recipients in correspondence with outside individuals or groups.
- Do not represent the Protect Child Health Coalition publicly. Only approved leaders of the PCH Coalition are to speak publicly as representatives.
- Do **NOT** forward emails or share information from PCHC with other groups with which you affiliate. You have no idea how it will be used.
- Every PCHC member must be listed in the Private Directory, which is **NOT** to be shared with anyone.

## Professional Conduct

- Members of the PCH Coalition come from a variety of religious and cultural backgrounds and all are welcome; however, the strategy in our opposition to CSE is to stay away from

religious arguments and use science-based, medically accurate, and age appropriate facts and talking points, based upon the shared goal of protecting the health and innocence of children.

- Do not use the ProtectChildHealth email group to criticize individual members, their organizations, or their strategies to stop CSE.
- When interacting with the opposition, PCHC members should be polite, courteous, and treat everyone with the same respect and dignity that they would want in return.
- Persons struggling with same-sex attraction, transgender issues, or any sexual behaviors should be treated with compassion and dignity by PCHC members.
- PCHC members should never engage in hateful speech, illegal activity, and/or any behavior that would damage the reputation of the Coalition.

In order to not overwhelm members with unnecessary emails, when responding to an email post that has been sent to:

- The entire PCHC - it is appropriate, as well as a courtesy, to “Reply All” so that new members receive and learn from others in the Coalition.
- Only you - use “Reply” to respond only to the sender or to copy specific PCHC members in need of that information.
- Do NOT just add ProtectChildHealth as a ‘catch-all.’

We are grateful for the participation of all our members. We encourage everyone to act with professionalism in these matters.

Let us know if you have questions.

Sincerely,

Mary McLellan, Co-Founder/Co-Chair ([Mary@ProtectChildHealth.org](mailto:Mary@ProtectChildHealth.org))

Susan Duffy, Mark Bonkiewicz, Diane Stover, Sharon Slater and Merrilee Boyack, Co-chairs