

Playing Well With Others

Biggest issues with individuals in your state

1. Competition – trust issues, turf wars
2. Keeping coalition together and excited. Momentum
3. Next step to coalesce; how to start and dealing with personalities
4. Passionate groups want to go off (aggressive approach)
5. Firm and assertive but not accusatory. Don't turn people off.
6. Different approaches. Aggressive/passive
7. Push local people and back them. GOP will push people and then drop them. People not walking the talk in GOP. Talk is cheap.
8. Lack of activism by people. No action.
9. Let you do all the work—ignorance is bliss.

Communication Issues

1. Miscommunication
2. Twist words
3. Legislators
4. How to focus (squirrel affect/rabbit trail)
5. Want a brief one-pager/shorter message
6. Tangents. Be audience-focused

Messaging

1. Not enough hearers
2. Not grabbing attention
3. Keeping on track

Other Groups' Positions

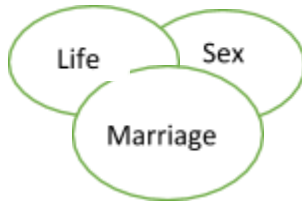
1. Agreement with other groups on positions
2. Abortion positions
3. Abortion exceptions (rape, incest, life of mother)
4. Public accusations

Strategy

1. Turf wars
2. Bad blood
3. Poaching donations and volunteers

What strategies are you using?

1. What space are you working on? Show intersection of values



2. Share. Give exposure to others. Be a friend. Publicize their event. How can we help you?
3. Share information for other groups. Feed and support each other.
4. Invite to lunch, invite to be a speaker, come into group call.
5. Relationship building.
6. Be wise; you are leading leaders. Be respectful.
7. You don't own anyone.
8. Kindness and patience.
9. Power of working together. Sharing.

How to inspire others to action.

1. Listening and connecting people.
2. Match their communication style.
3. Texting and social media, Instagram, Facebook. Adapt to others.
4. Emphasize and celebrate victories. Give hope and encouragement.
5. Soft information with soft approach.
6. Honest and honor efforts.
7. They show up to see kids. It is not a good idea to generalize age groups. Ask people how they want to receive info (email, text, call, etc.)